

2020

GSYS - VISUELL IDENTITET



VISUELL IDENTITET

LOGOTYP

Logotyp - Mjöltnir

FÖRE

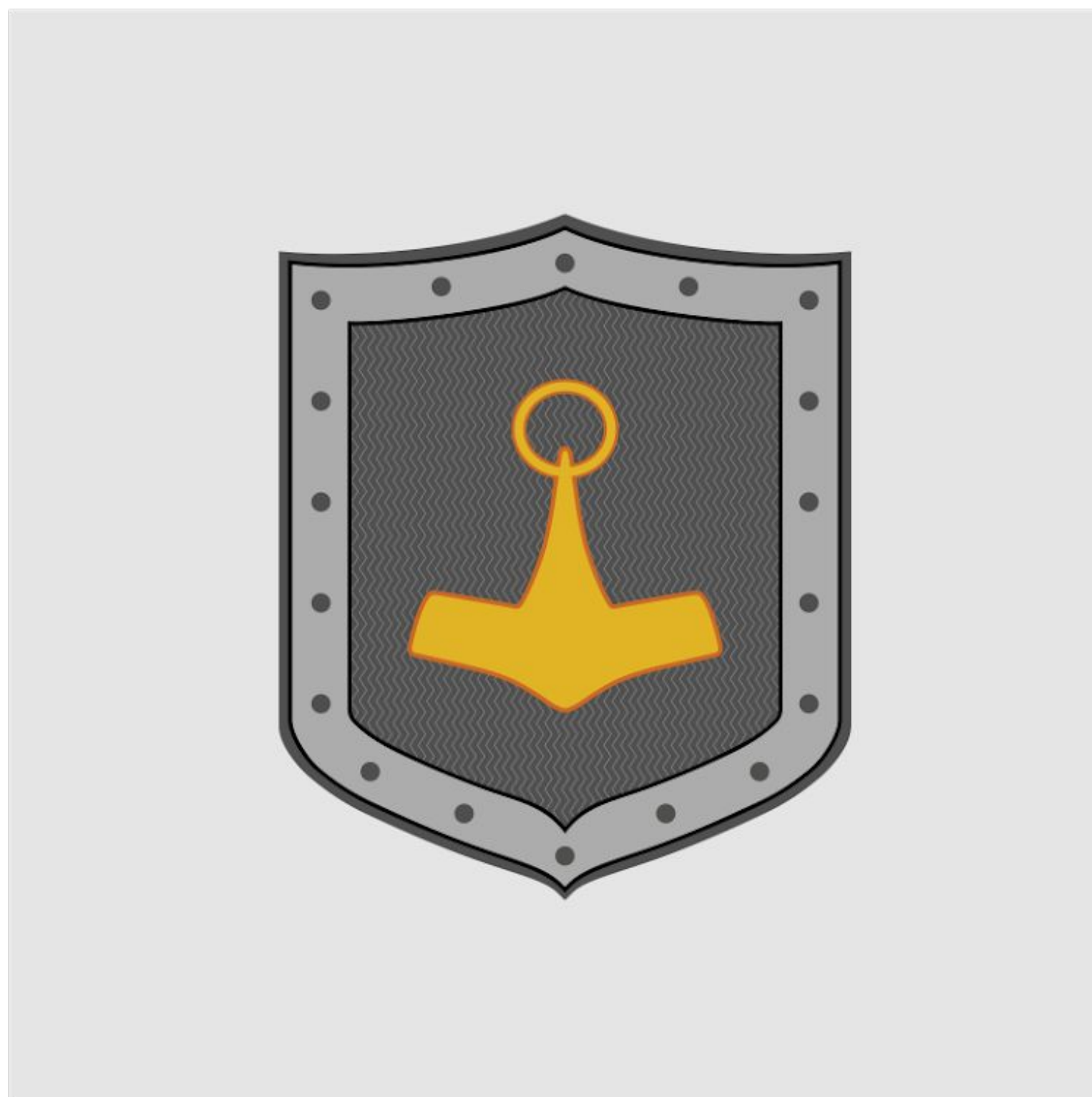


EFTER

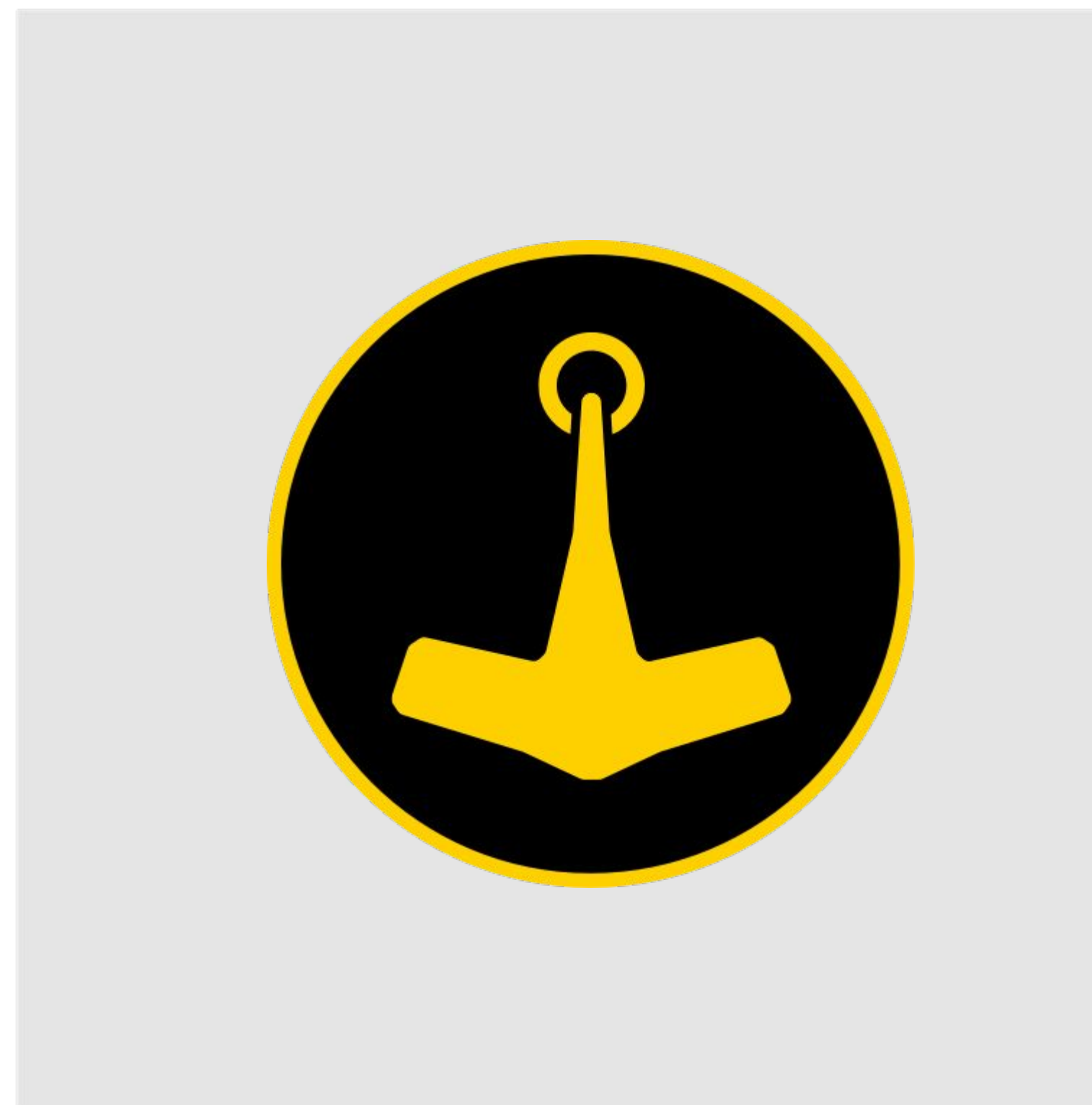


Logotyp - Sköld

FÖRE

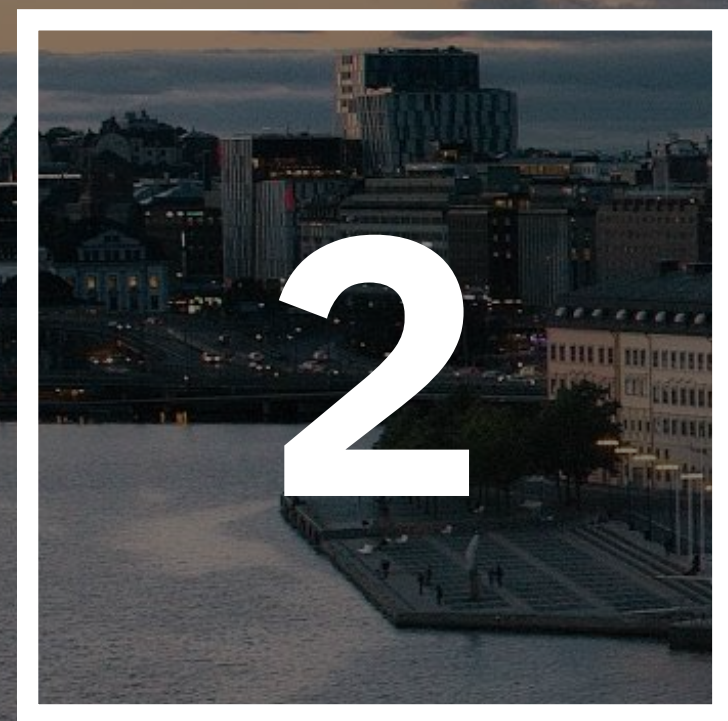


EFTER



Logotyp - Sköld





VISUELL IDENTITET

FÄRGPALETT

Färgpalett - Gul

FÖRE



EFTER



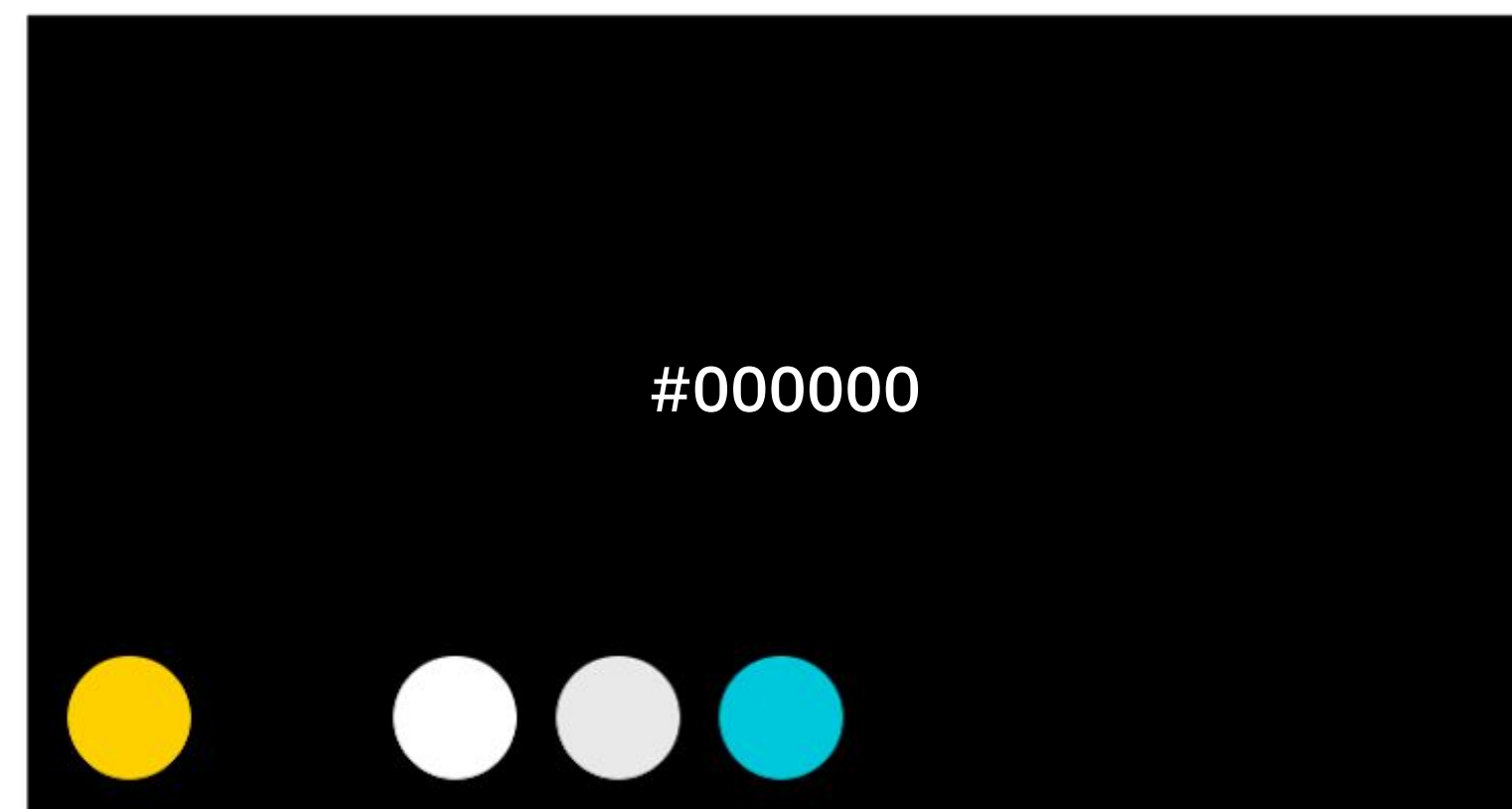
FÄRGPALETT

PRIMÄRA

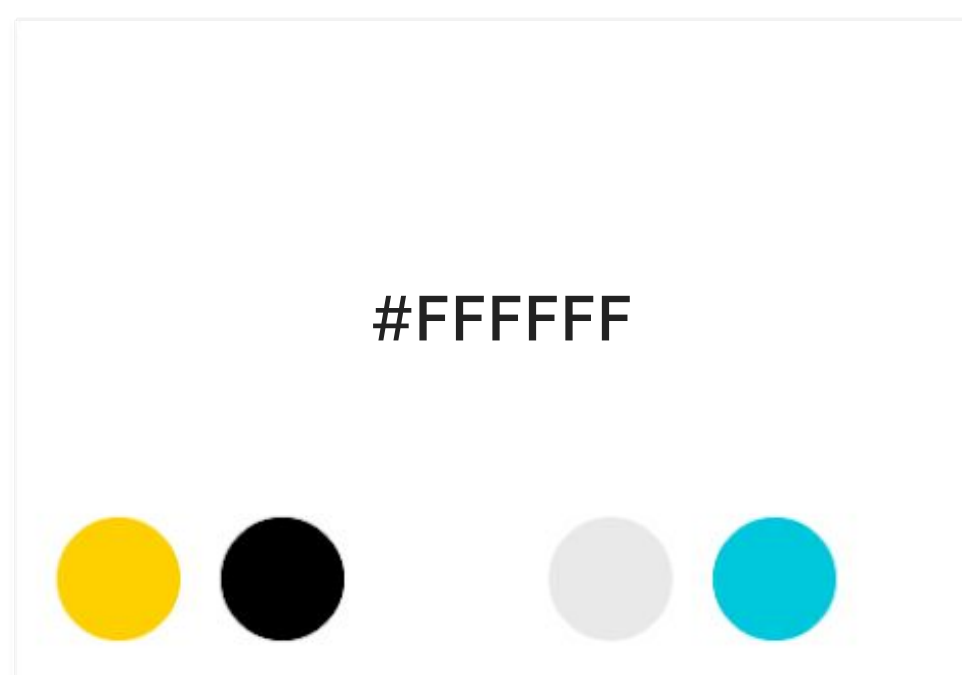
YELLOW



BLACK



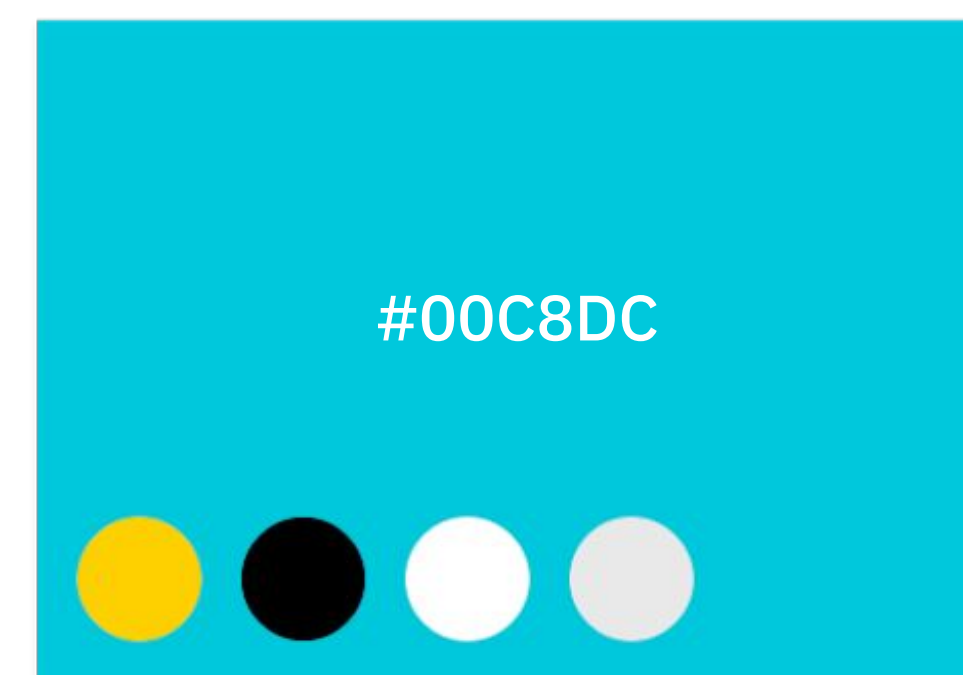
SEKUNDÄRA



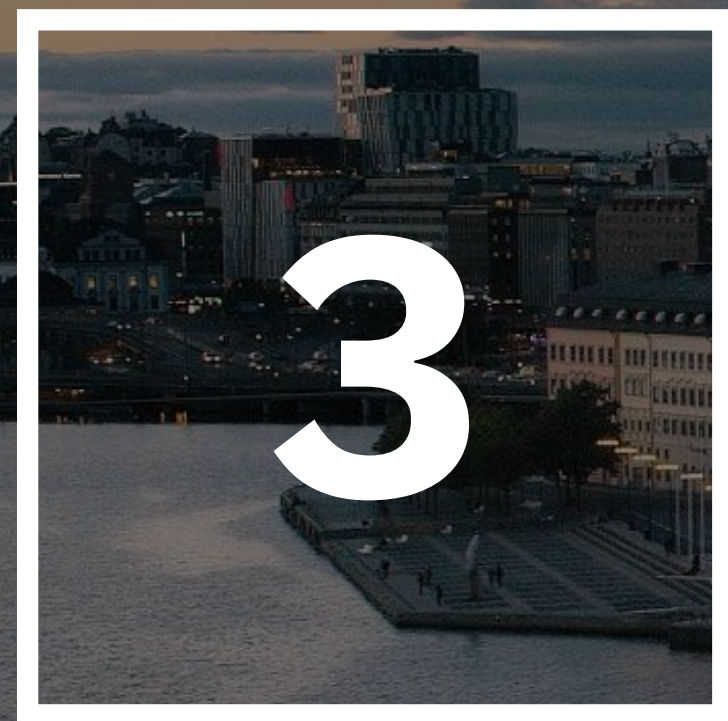
WHITE



GREY



BLUE



VISUELL IDENTITET

TYPOGRAFI

TYPOGRAFI

#1



GAMLA STANS YACHT SÄLLSKAP

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Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam.

GAMLA STANS YACHT SÄLLSKAP

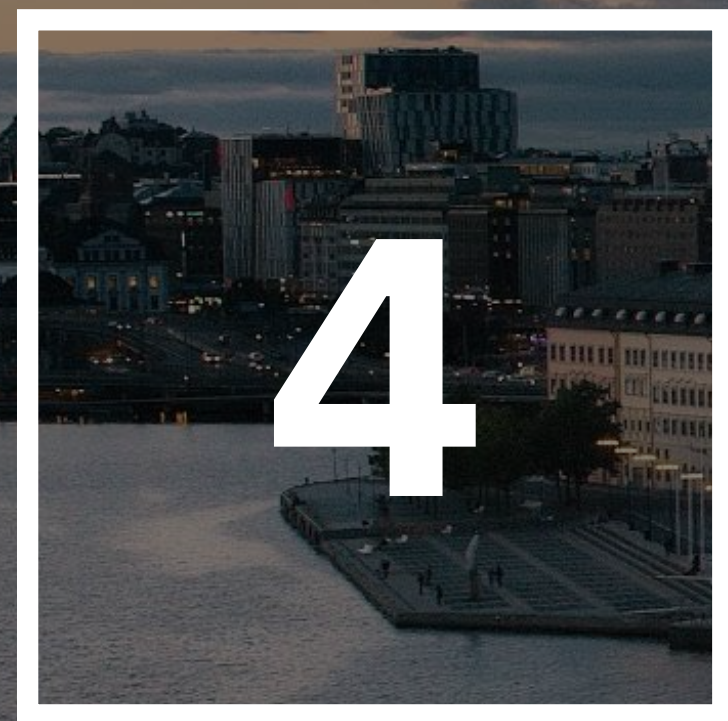
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam.

59°19'16.4"N
18°06'12.4"E

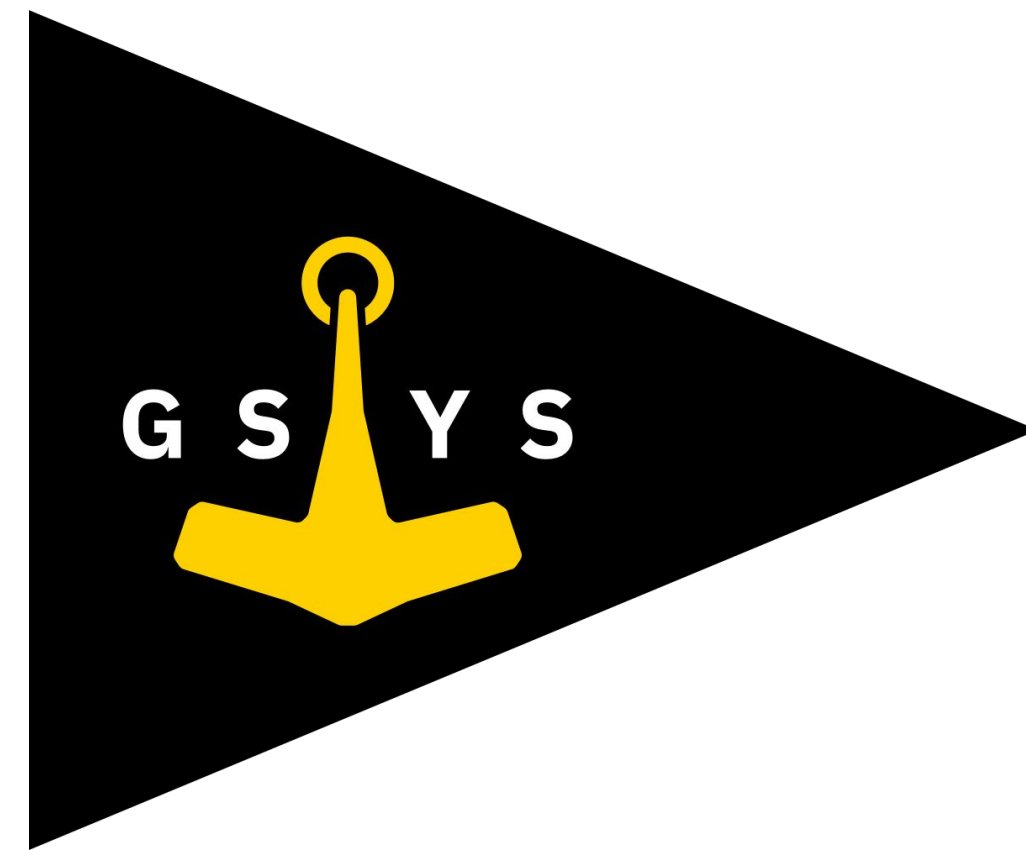
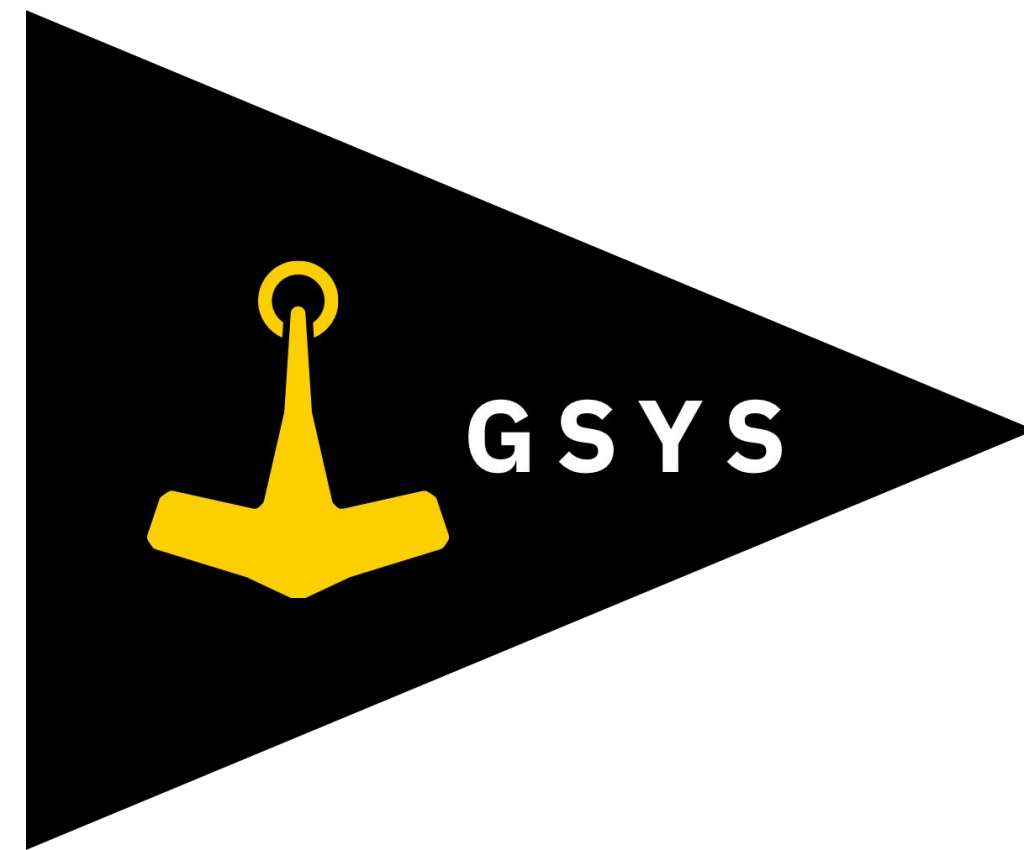
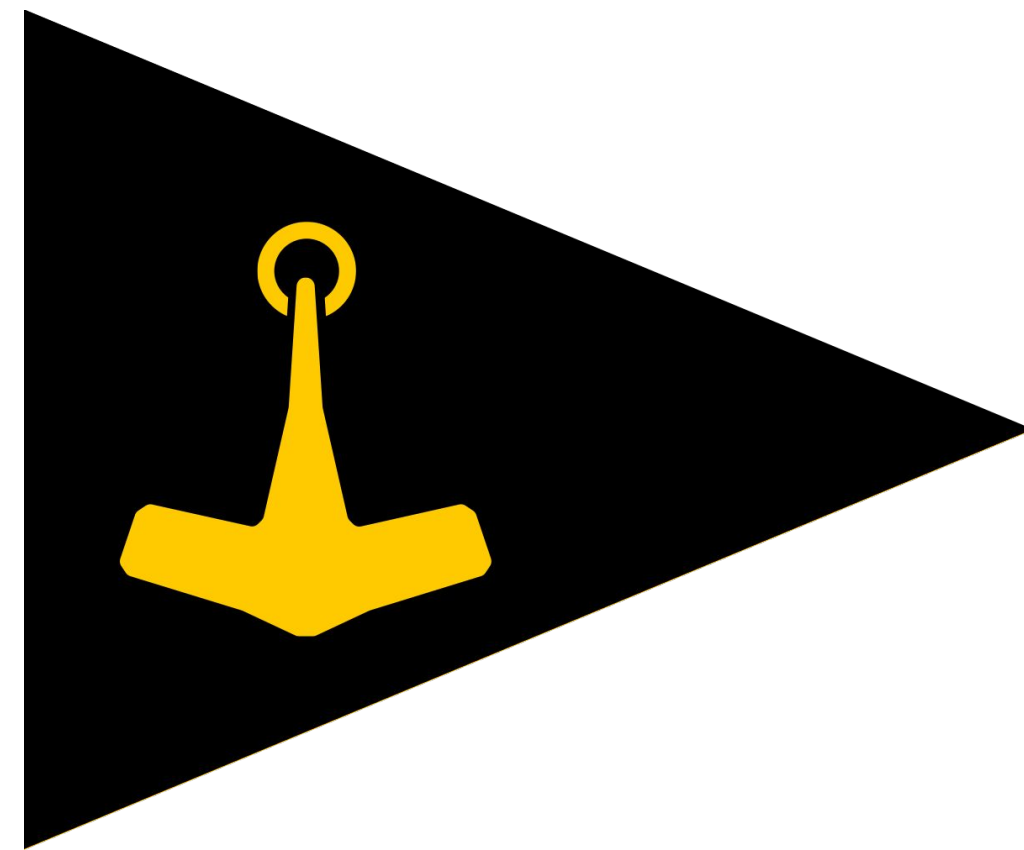
GAMLA STANS YACHT SÄLLSKAP



VISUELL IDENTITET

EXEMPEL PÅ TILLÄMPNINGAR

STANDERT



EMBLEM



GSYS - VISUELL IDENTITET

KLUBBKÄDRER

- På sjön



GSYS – VISUELL IDENTITET

KLUBBKÄDRER

- Representation



GSYS – VISUELL IDENTITET

BÅTAR



GSYS – VISUELL IDENTITET

FLAGGA

