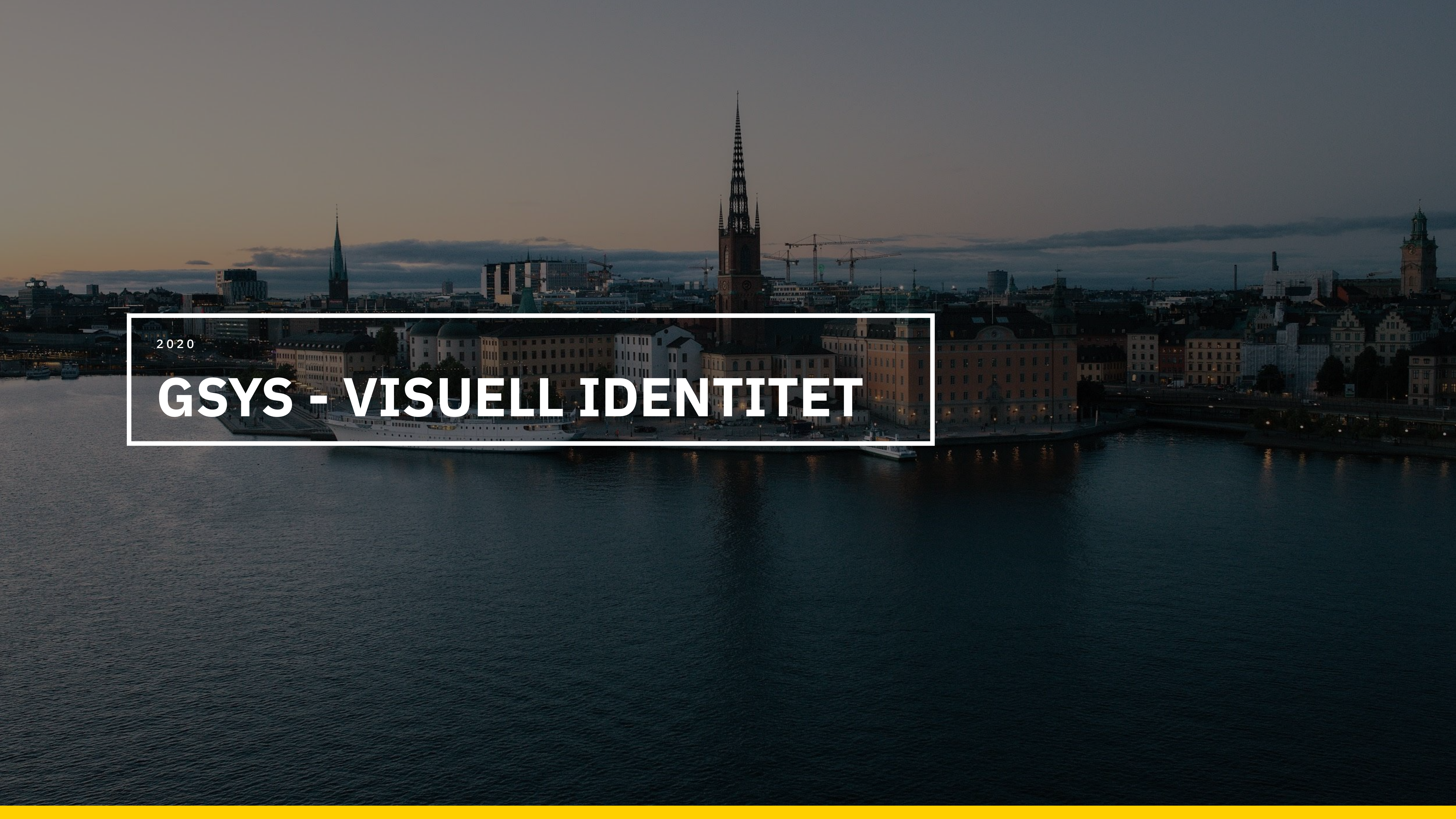
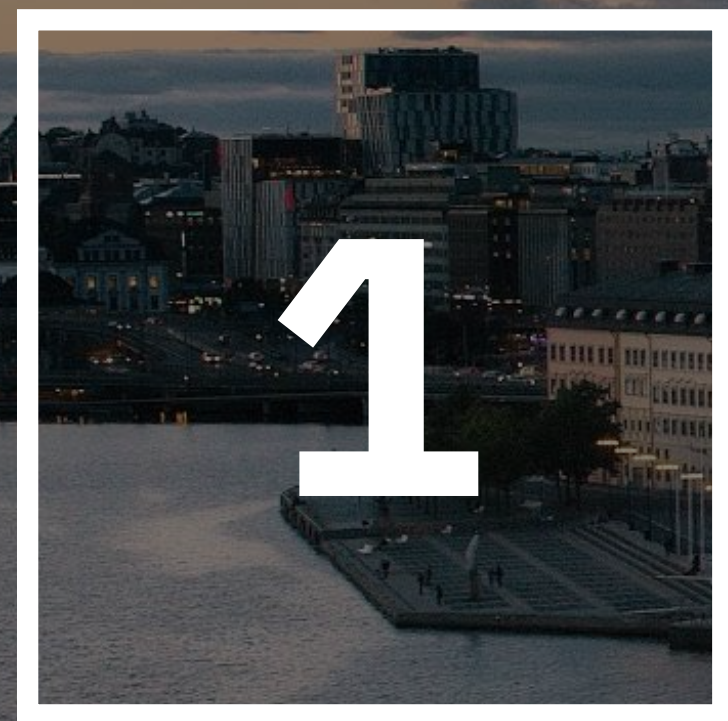




2020

GSYS - VISUELL IDENTITET



VISUELL IDENTITET

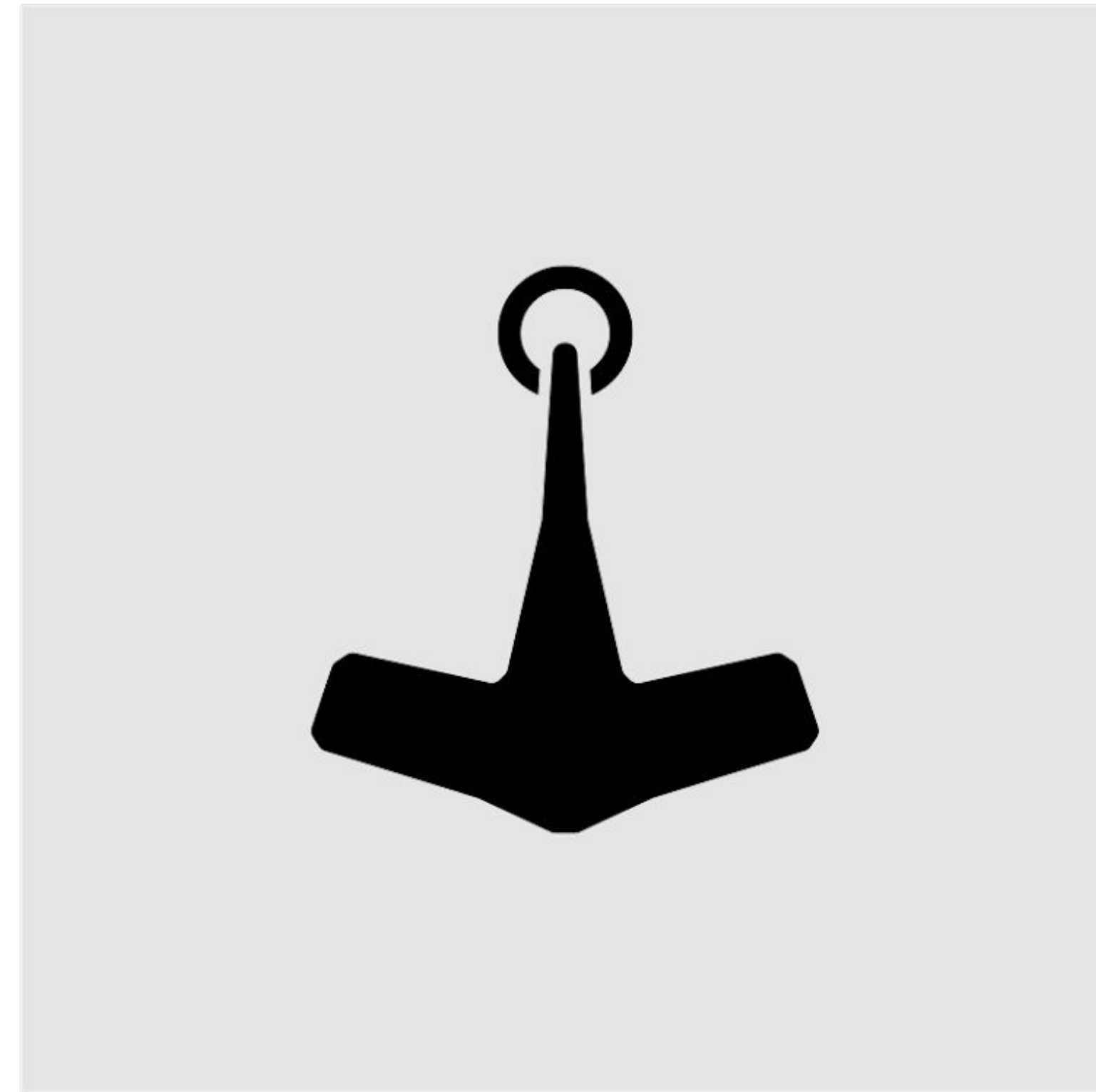
LOGOTYP

Logotyp - Mjölner

FÖRE

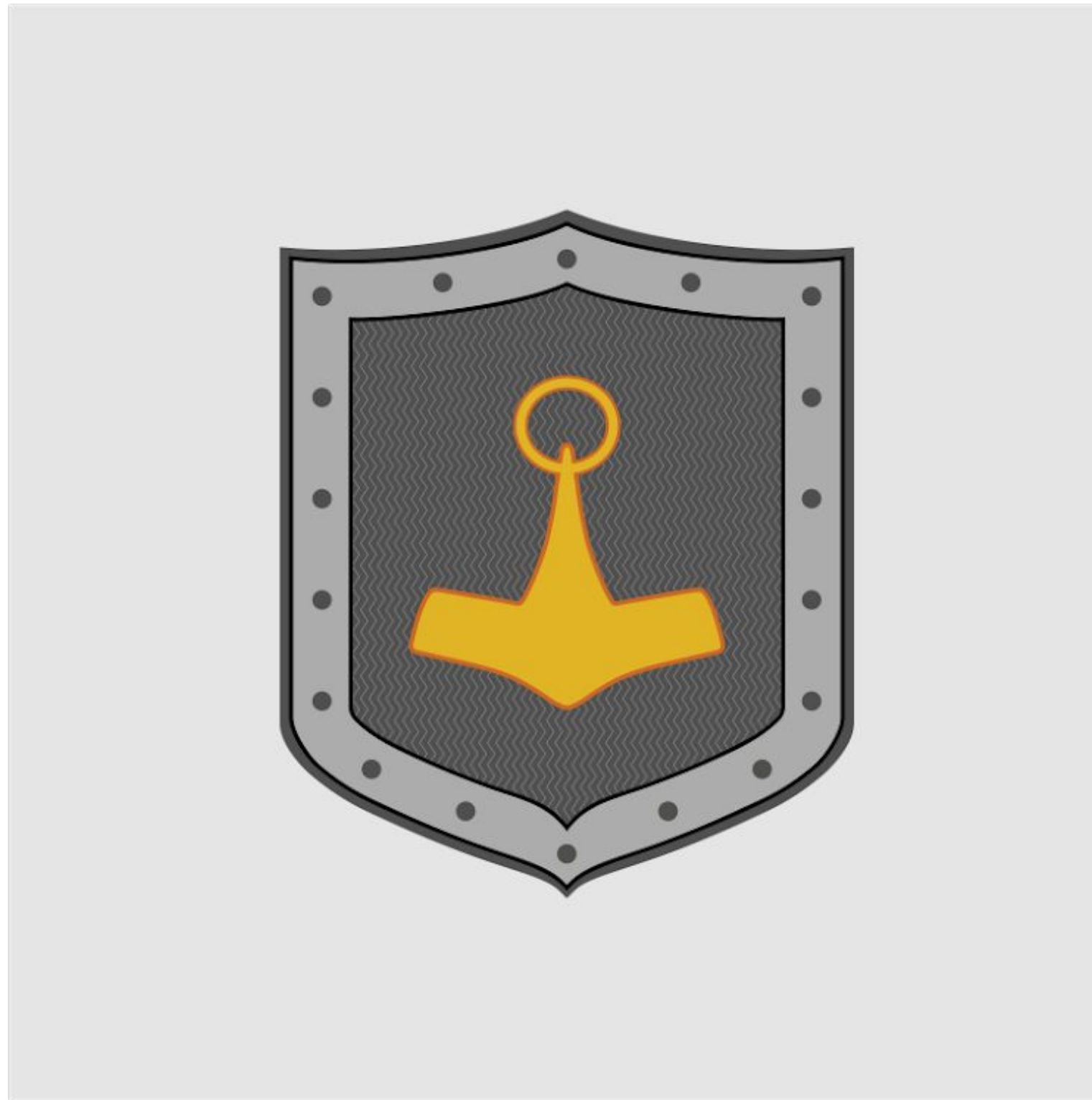


EFTER



Logotyp - Sköld

FÖRE



EFTER



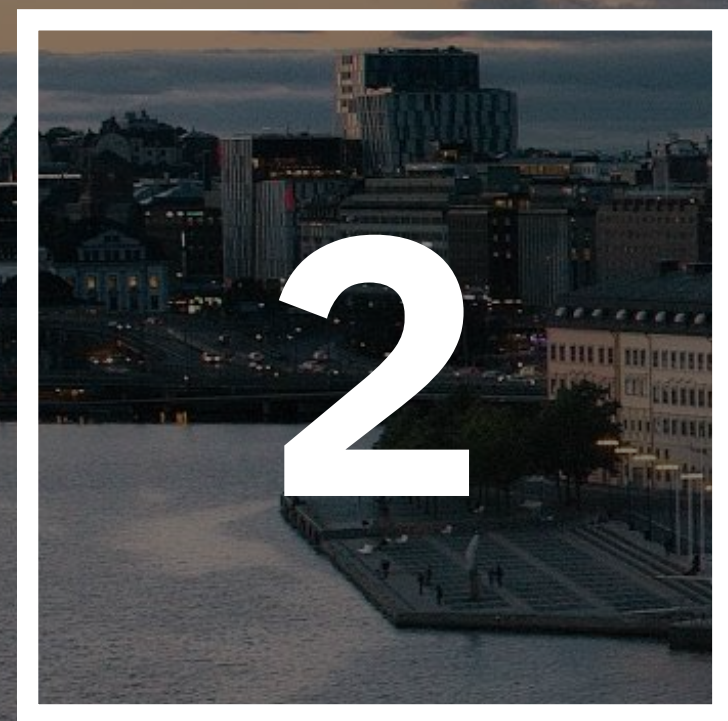
Logotyp - Sköld



Mot ljus bakgrund



Mot mörk bakgrund



VISUELL IDENTITET

FÄRGPALETT

Färgpalett - Gul

FÖRE



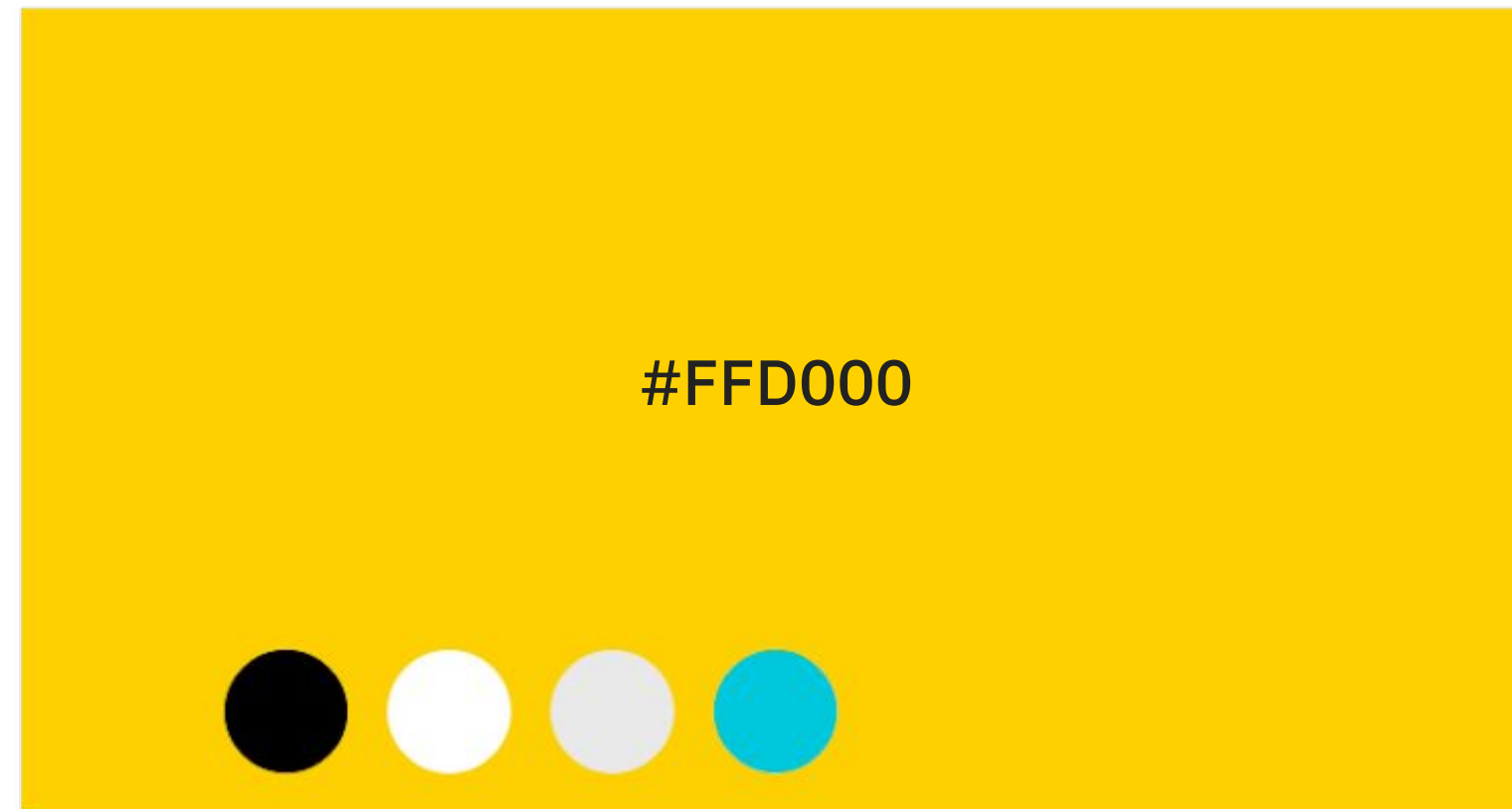
EFTER



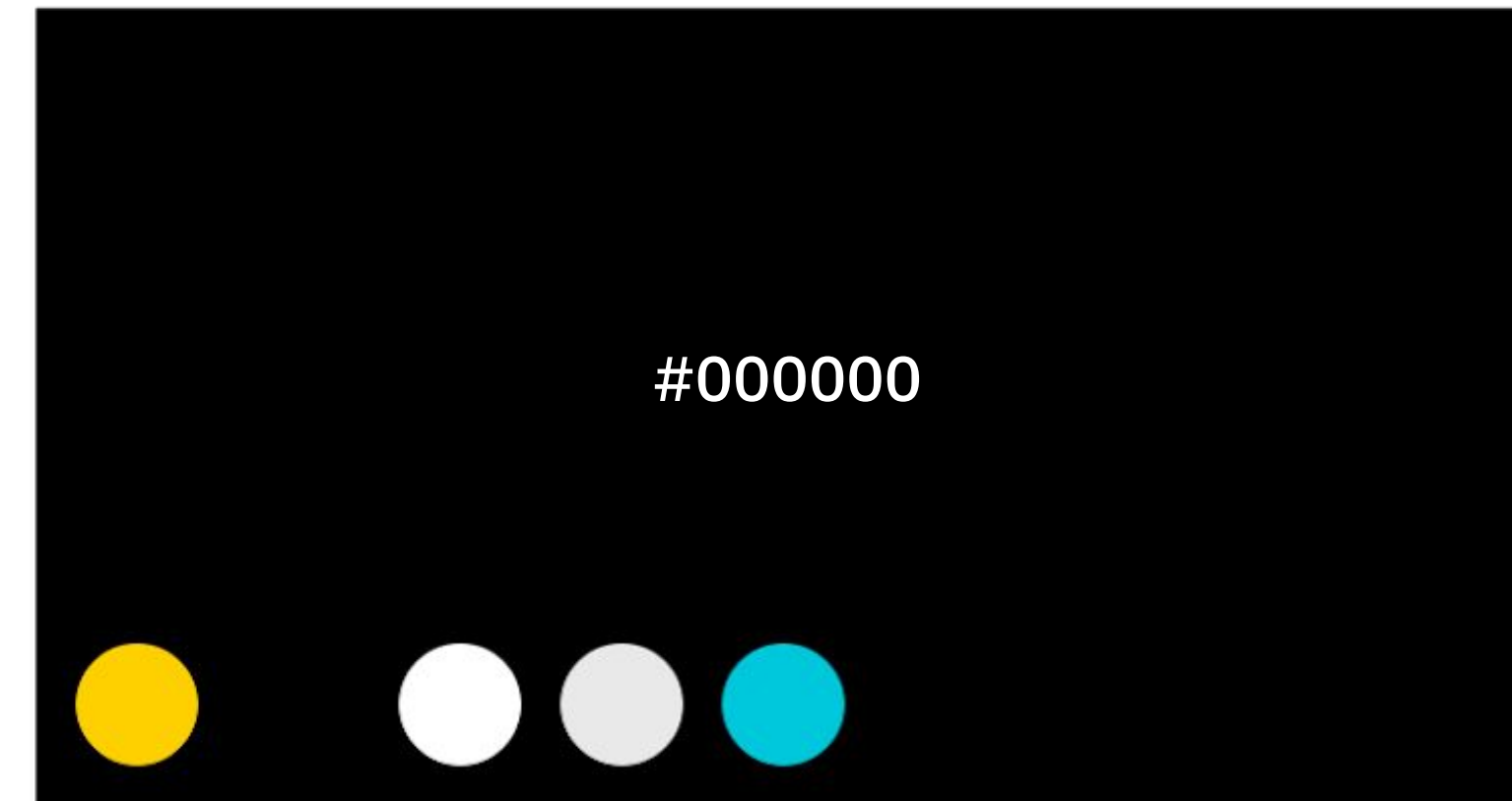
FÄRGPALETT

PRIMÄRA

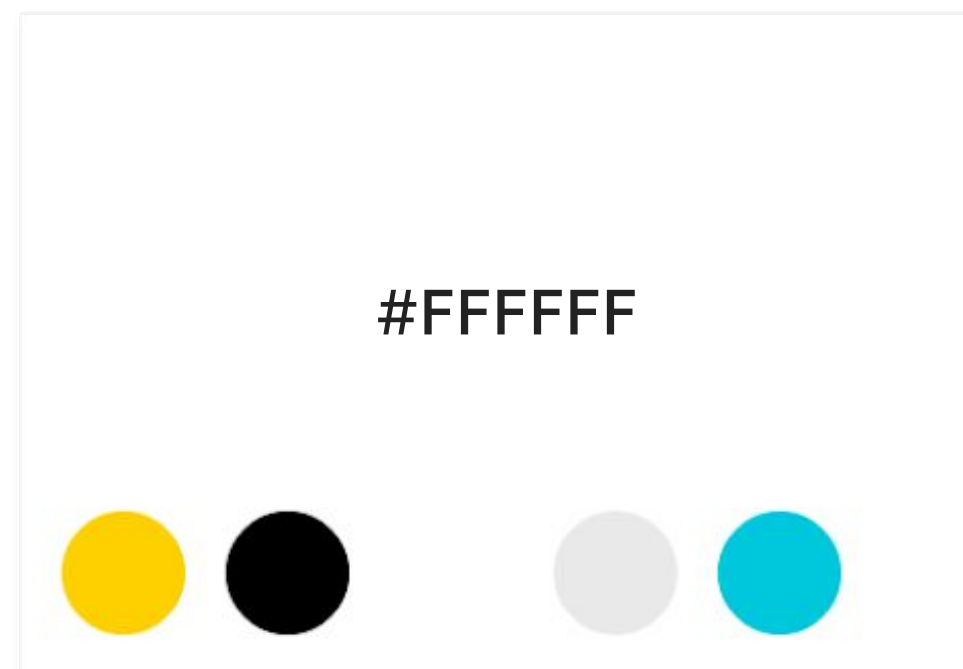
YELLOW



BLACK



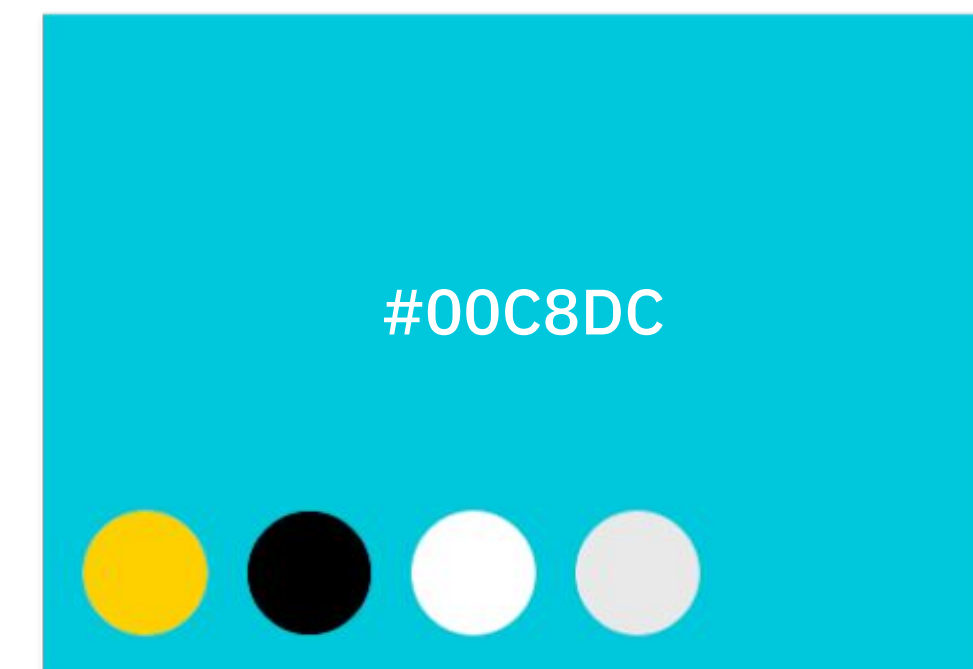
SEKUNDÄRA



WHITE



GREY



BLUE



3

VISUELL IDENTITET

TYPOGRAFI

TYPOGRAFI

#1



GAMLA STANS YACHT SÄLLSKAP

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam.

GAMLA STANS YACHT SÄLLSKAP

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem. Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam.

59°19'16.4"N
18°06'12.4"E

GAMLA STANS YACHT SÄLLSKAP

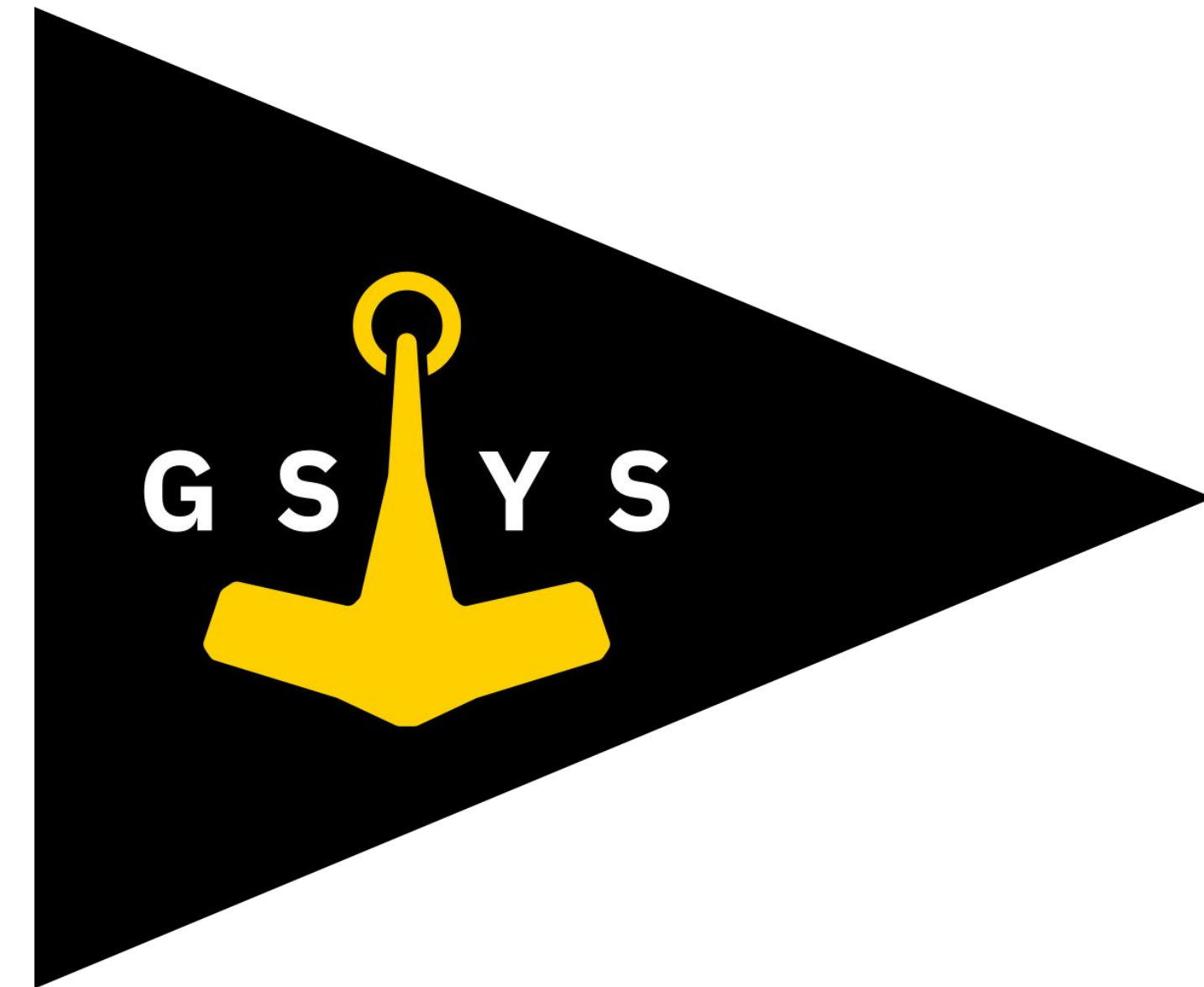
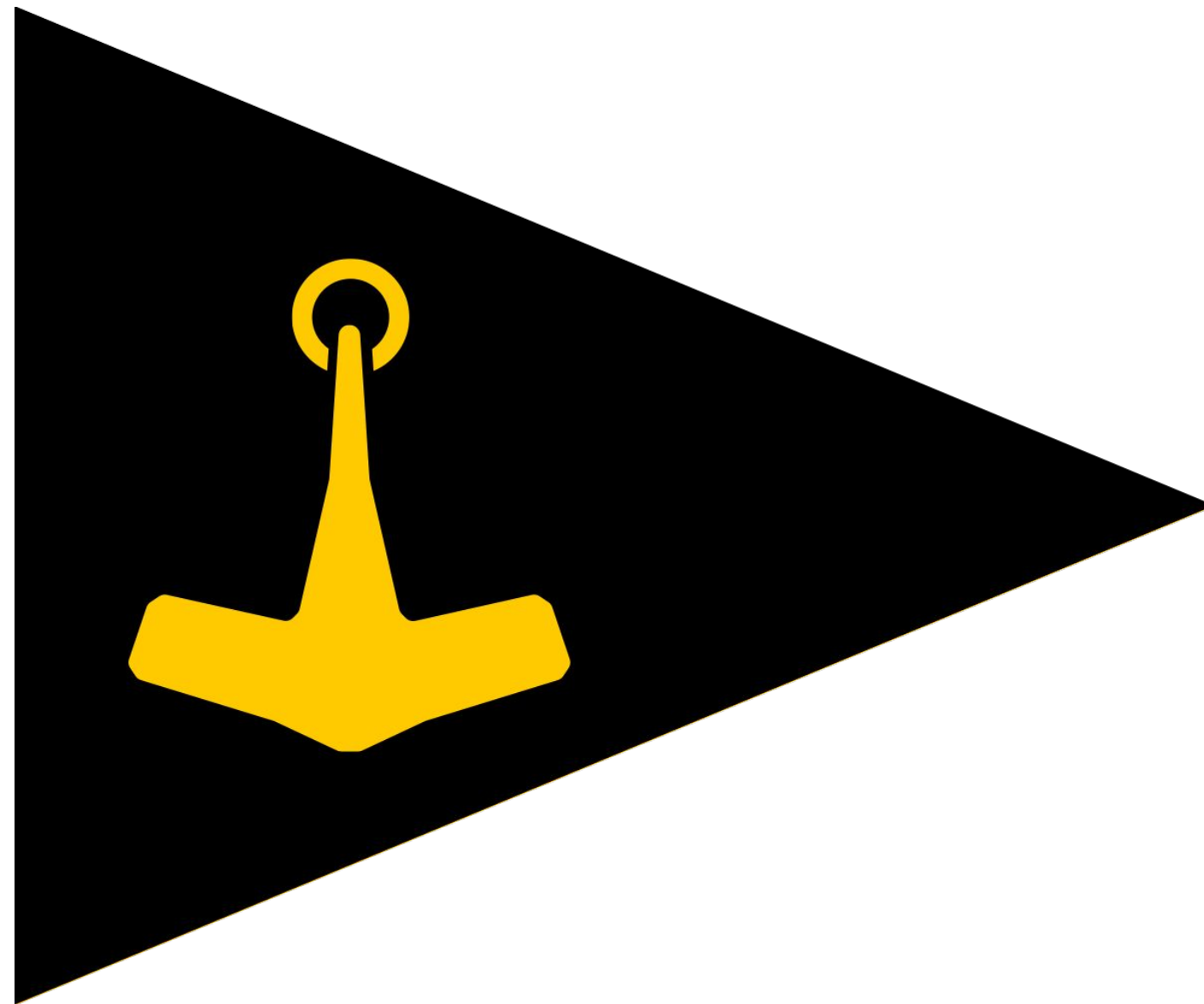
An aerial photograph of Stockholm, Sweden, at dusk. The city's historic buildings and the prominent spire of the Riddarholm Church are visible against a dark, cloudy sky. The water of the harbor is in the foreground, with a large white ferry docked at a quay. A white square frame is overlaid on the left side of the image, containing a large white number 4.

4

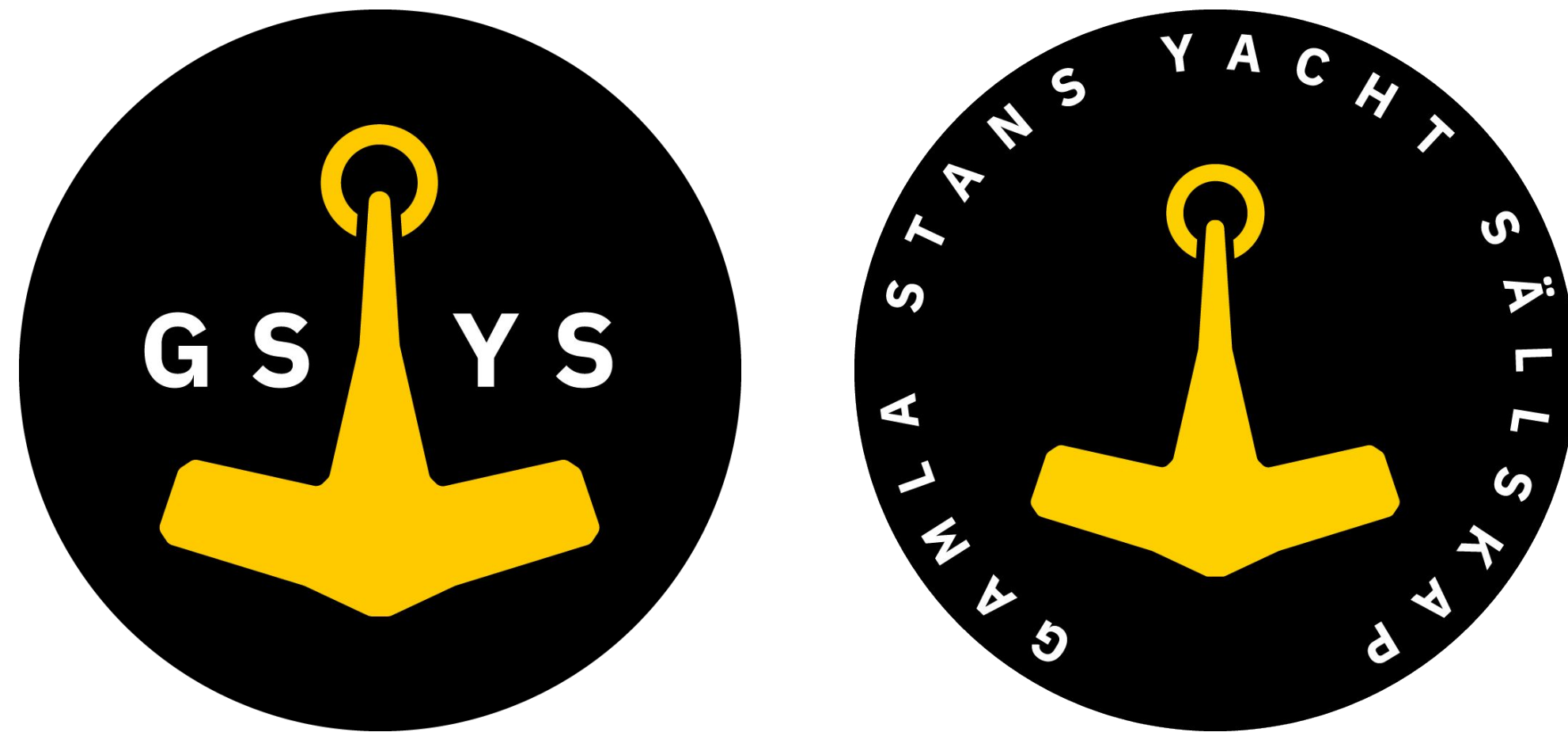
VISUELL IDENTITET

EXEMPEL PÅ TILLÄMPNINGAR

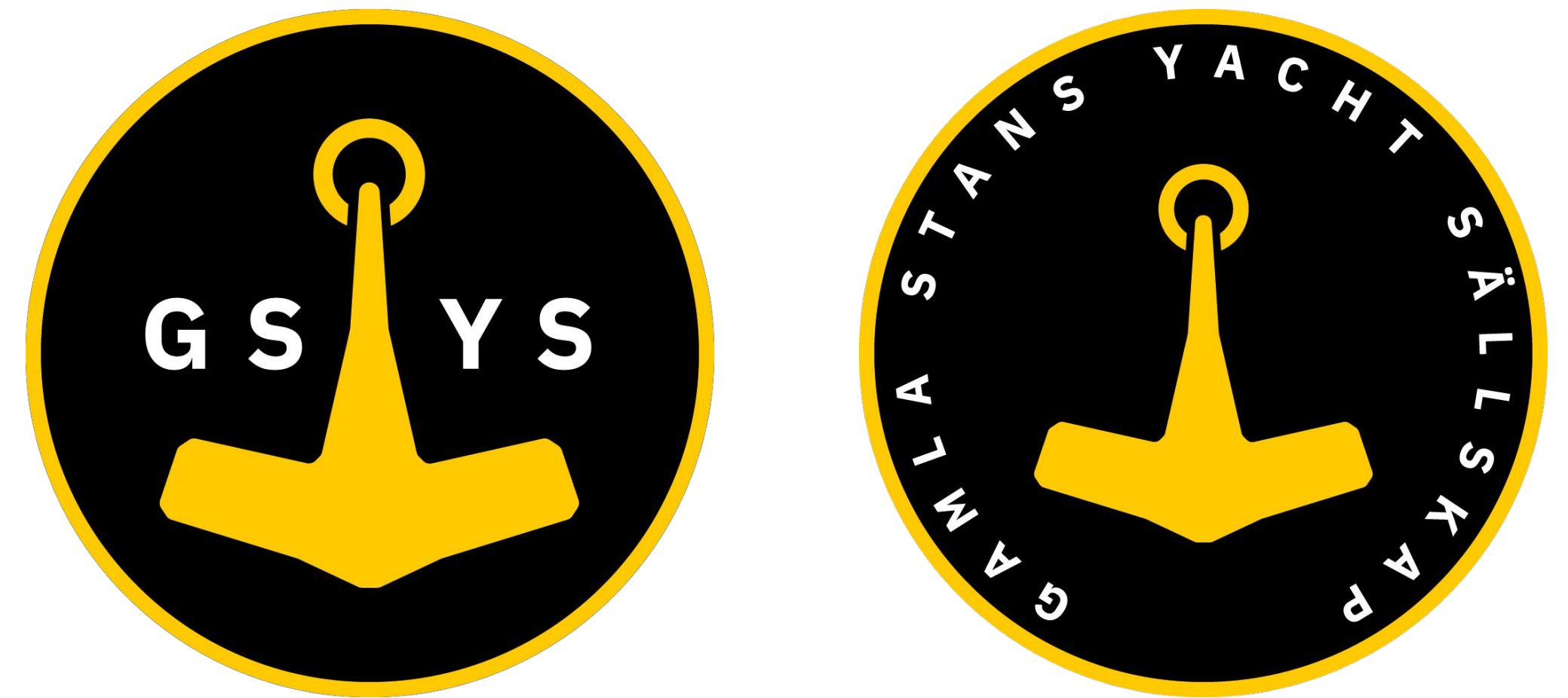
STANDERT / FLAGGA



EMBLEM



Mot ljus bakgrund



Mot mörk bakgrund

GSYS – VISUELL IDENTITET

KLUBBKLÄDER

- På sjön



GSYS – VISUELL IDENTITET

KLUBBKLÄDER - Representation



GSYS – VISUELL IDENTITET

BÅTAR

